



**MESSAGE FROM  
UNEP EXECUTIVE  
DIRECTOR  
ACHIM STEINER**

For more than 20 years, the **UNEP Sasakawa Prize** has honoured outstanding achievement in environmental thought and action. In a world where the environment is increasingly recognised as the foundation for all our future aspirations, and where ecosystem degradation is acting as a roadblock on the path to sustainable development, we need more than ever to reward and encourage tomorrow's leaders.

The **UNEP Sasakawa Prize** nurtures innovation, research, initiatives and ideas by offering prestige, publicity and financial support. Each year we choose a winner related to an annual environmental theme. Nominations for 2008 are invited from individuals and entities working in areas related to carbon neutrality and climate change. Among the elements that will guide our search for a winner are sustainability and replicability, for only by being able to plant the seeds of sustainable progress in all regions of our fragile planet can we hope to bequeath a world fit for future generations.

I look forward to working with our esteemed panel and jury as we review the candidates for the 2008 **UNEP Sasakawa Prize**, and I thank The Nippon Foundation for their steadfast and continued support.



**MESSAGE FROM  
CHAIRMAN OF THE  
NIPPON FOUNDATION  
YOHEI SASAKAWA**

The **UNEP Sasakawa Prize** was established in 1982 by my late father and former chairman of our foundation, Ryoichi Sasakawa. Thanks to the laureates, selection committee, secretariat and many supporters of the Prize, we have come a long way in the last twenty years in terms of enhancing awareness of environmental issues around the world.

However, it is clear that there remains a great need to provide further incentives and opportunities for innovation in the environmental field. To that end, the **UNEP Sasakawa Prize** has been redesigned with the aim of channelling the human gift for innovation and invention towards protecting the environment.

The Prize will be awarded to an individual or organization that presents a clear plan for implementing an innovative, groundbreaking and sustainable environmental project. I very much look forward to working with UNEP to ensure that the **UNEP Sasakawa Prize** continues to serve as a force for change in the environmental field.

**SELECTION PROCESS**

The **UNEP Sasakawa Prize** will be chosen through a two-tier selection process. A selection panel, comprising one representative each from UNEP and The Nippon Foundation, plus three respected environmental experts will select a short-list of candidates. The three expert panellists will change each year, and will be chosen for their knowledge of the year's theme.

**The theme for 2008 is  
Reducing Carbon Emissions**

From the short-listed candidates a single winner will be selected by the **UNEP Sasakawa Prize** jury, which comprises the UNEP Executive Director, the Chairman of The Nippon Foundation and three internationally recognized personalities known for their commitment to and understanding of environment and sustainable development.

The three guest jury members are each invited to serve on the **UNEP Sasakawa Prize** jury for three years.

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**THE UNEP SASAKAWA PRIZE JURY**

As well as the UNEP Executive Director and the Chairman of The Nippon Foundation, the **2008 UNEP Sasakawa Prize** jury includes:



*Professor Wangari Maathai  
2004 Nobel Peace Prize  
Laureate*



*Professor Mario J. Molina  
1995 Nobel Chemistry Prize  
Laureate*



*Ms. Wakako Hironaka  
Member of House of Councillors,  
Japan*



**ABOUT UNEP**

The United Nations Environment Programme (UNEP), headquartered in Nairobi, Kenya, was established in 1972 as the voice for the environment within the United Nations system. UNEP's mission is to provide leadership and encourage partnership in caring for the environment by inspiring, informing, and enabling nations and peoples to improve their quality of life without compromising that of future generations. UNEP works with United Nations partners, national governments, international and non-governmental organizations, the private sector and civil society.



[www.unep.org](http://www.unep.org)

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**ABOUT THE NIPPON FOUNDATION**

The Nippon Foundation is an independent, non-profit grant-making organization that supports both domestic and international philanthropic projects.



<http://www.nippon-foundation.or.jp/eng/index.php3>

## ABOUT THE UNEP SASAKAWA PRIZE

Recognizing that good ideas deserve a helping hand, the \$200,000 **UNEP Sasakawa Prize** offers the financial support laureates need to build on their achievements. The publicity and prestige associated with winning the **UNEP Sasakawa Prize** is just one of its advantages.

**The Prize is awarded every year as an "incentive" to individuals who demonstrate the potential to make outstanding contributions to the protection and management of the environment -- consistent with the policies and objectives of UNEP-- and have achieved some of their goals. The prize recognizes innovation, groundbreaking research and ideas, and extraordinary grassroots initiatives from around the world.**

Each candidate's scope of activities will be associated with the environmental theme selected for the year, as indicated on the nomination form.

In 2008, the theme for which candidates will be eligible is **'Moving towards a low carbon economy'**.

### THE CEREMONY

The **2008 UNEP Sasakawa Prize** award ceremony will be held at the Planetarium, Museum of Natural History, New York City, USA.



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## SELECTION CRITERIA

Nominations are welcome from all sectors of society, and particularly from individuals and organizations involved in and/or familiar with issues related to reducing carbon emissions.

**No candidate may nominate himself or herself. Past recipients cannot be re-nominated.**

### LENGTH OF CANDIDACY

Nominees are considered annually. A new letter of nomination and an updated description of achievements will be required for each candidate.

### NOMINATION PROCEDURES

- Identify candidate by completing this nomination form or nominate online at [www.unep.org/sasakawa](http://www.unep.org/sasakawa).
- Include name, professional and home mailing address, present occupational title, institutional affiliation, nationality and date and place of birth.
- Attach curriculum vitae/résumé.
- Provide a maximum 500-word summary of the nominee's achievements related to carbon neutrality, the theme for 2008. Be brief, precise and factual.
- Further details of the nominee's achievements and qualifications for the **UNEP Sasakawa Prize**, which explain the value, effectiveness and replicability of the nominee's contribution to environmental sustainability may also be submitted. Mention any significant involvement of other people or institutions.
- Submissions which do not comply with these criteria will not be considered.

## DEADLINE

All nominations must be received by the **UNEP Sasakawa Prize** secretariat by 15 March 2008.

### REFERENCES

Provide three letters of recommendation from individuals who can assess the nominee's contributions, and who can be contacted by the selection panel.

### EVIDENCE OF ACHIEVEMENTS

The selection panel reserves the right to request examples of publications or other evidence that demonstrates the candidate's contributions within the scope of the year's environmental theme. Such materials will be retained by UNEP unless otherwise requested.

### HOW THE PRIZE WILL BE USED

Each short-listed candidate will be required to submit a statement of no more than 1,500 words explaining how the **UNEP Sasakawa Prize** will contribute towards achieving tangible goals.

The winner of the **UNEP Sasakawa Prize** will be invited to deliver a progress report at the following year's award ceremony.

## 2008 UNEP SASAKAWA PRIZE NOMINATION FORM

Nominee (full name): \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Profession: \_\_\_\_\_

Date of birth: \_\_\_\_\_ Male: \_\_\_\_\_ Female: \_\_\_\_\_

Place of birth: \_\_\_\_\_

Nationality: \_\_\_\_\_

Summary of nominee's environmental achievements (maximum 500 words)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

All nominations will be considered based on the summary. Nominators of short-listed candidates will be contacted and asked to provide further details of the nominees work along with substantiating material, including a curriculum vitae, further references and details of publications, awards etc.

Nominator details

Nominator (full name): \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Profession: \_\_\_\_\_

The Secretary  
UNEP Sasakawa Prize  
United Nations Environment Programme  
Division of Communications and Public Information  
P. O. Box 30552, Nairobi 00100, Kenya  
Tel: (254 20) 762 3401 or 762 3128  
Fax: (254 20) 762 3692 or 762 3927  
E-mail: [sasakawaprize@unep.org](mailto:sasakawaprize@unep.org)

**N.B. NO PERSON MAY NOMINATE HIMSELF OR HERSELF**

